INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH

RURAL DEVELOPMENT PROGRAMMES IN INDIA AND TELANGANA STATE



Management

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KEYWORDS

INTRODUCTION

Since Independence India has made a significant progress in various sectors of rural development. The Ministry of Rural Development is striving to bring about rapid and sustainable development and socio-economic transformation in rural India with an integrated approach towards improving the quality of life of rural poor and ensuring equity and effective people's participation. The thrust of rural development programmes has been to make a frontal attack on poverty through special employment generation programmes, rural development implies both the economic betterment of people as well as greater social transformation. Over the years, rural development has emerged as a strategy designed to improve the economic and social life of a specific group of people - the rural poor. It involves extending the benefits of development to the poorest among those who seek a livelihood in the rural areas. I

Nilokheri Experiment: S Jc Dey (1948):

The greatest contribution of Nilokheri efforts was to demonstrate the spirit of community. It also demonstrated successful working of rural-cum-urban township which preserved the atmosphere of rural life in its total setting and also provided the basic amenities of urban life.

Fiscal Commission-Sir V.T. Krishnamachari (1949):

While the Etawah and Nilokheri experiments were being tried, the Government of India appointed the Fiscal Commission which recommended establishment of an extension service with the object of bridging the gap between research and the practices of producer. The Fiscal Commission had then envisaged an extension agency.

Sarvodaya Plan (1952);

The sarvodaya workers also drew up a plan which was Gandhian in principle and also highlighted scientific development of agriculture. This scheme was worked out by non-officials in the states of Maharashtra and Gujarat. It received guidance from Vinobaji and Sri Jayaprakash Narayan and later on embodied within it the Bhoodan and the Gramdan movements.2

Community Development Programmes (1952):

The programme was launched in the year 1952 by Government of India with 55 projects with the basic functions such as,

- a. To educate the villagers regarding the technological and social changes taking place in the country and the rural scenario.
- b. To mobilize local support for the various projects.
- c. To provide extension services at grass root level and
- d. To develop local leadership and self-governing agencies.

Community development programme is a blending of all the features of various attempts made in the past. It reflects a synthesis of divergent approaches which represents the culture of people of India. Further, it represents the aspirations of a young democracy.³

Planning Commission

The Government of India appointed the planning commission in March 1950 under the chairmanship of Late. Sri Jawaharlal Nehru. The Planning Commission makes an assessment of the material, capital and human resources of the country and formulates plans for utilization of the country's resources and defines the stages in which the plan should be carried out and proposes the allocation of resources for the due completion of each stage. All the five year plans laid great emphasis upon all rural development along with large scale industries.

$Rural\,Development\,Programme\,in\,Post-Independent\,India:$

After the Community Development Programmes, the Indian Government formulated and implemented rural development programmes covering various sectors of rural society. From time to time, several rural development programmes were introduced from 1952 onwards. Such rural development programmes are National Agricultural Extension Service (1953), Applied Nutrition Programme (1958), Panchayati Raj(1959), Intensive Agricultural District Programme (1960), Hill Area Development Programme (1962), Tribal Area Deavelopment Programme(1 963), Intensive Agricultural Programme (1964), High yielding Variety Programme (1965), Drought Prone Area Programme (1970). Rural works Programme (1971), Employment Guarantee Scheme (1972), Minimum Needs Programme (1974), National Rural Employment Programme (1980), Rural Landless Employment Guarantee Programme (1983), Indira Awass Yojana (1986), MP's Local Area Development Scheme (1993), etc. All those programmes are meant for creating self .and wage employment thereby alleviating poverty in rural areas.4

Panchayatiraj:

Panchayati Raj is a system of rural local self-government and its contribution could be visualised in short term, middle term and long term perspectives. It encourages micro level planning and contributes to the implementation of rural development programmes by mobilizing and utilising the locally available resources and this set up gives ample opportunities to the people to take part in the process of planning and implementation of the development programmes taking into account the felt needs of the people. Among the rural development programmes implemented during the last decade, Integrated Rural Development Programme (IRDP) and Jawahar Velai Vaippu Thittam (JVVT) or (JRY) continue to be major poverty alleviation programmes in India.

Jawahar Gram Samridhi Yojana

Jawahar Gram Samridhi Yojana (JGSY) is the restructured, streamlined and comprehensive version of the erstwhile Jawahar Rozgar Yojana (JRY). Launched on 1 April 1999, it has been designed to improve the quality of life of the rural poor by providing them additional gainful employment. The objectives of the Yojana are: creation of demand-driven village infrastructure including durable assets for increasing the opportunities for sustained employment, and generation of supplementary employment for the unemployed poor in the rural areas. People living in villages constitute the target group of JGSY. Preference is given to SC/ST families living below the poverty-line and physically handicapped persons.5

Swarnjayanti Grameen Swarozgar Yojana

Swarnjayanti Gram Swarozgar Yojana (SGSY) is the single self-employment programme for the rural poor. Launched on 1 April 1999, the programme replaces the earlier self-employment and allied programmes-Integrated Rural Development Programme (IRDP), Training of Rural Youth for Self-Employment (TRYSEM), Development of Women and Children in Rural Areas (DWCRA), Supply of Improved Tool-Kits to Rural Artisans (SITRA), Ganga Kalyan Yojana (GKY) and Million Wells Scheme (MWS), which are no longer in operation. The Yojana takes into account all the strengths and weaknesses of the earlier self-employment programmes.

Employment Assurance Scheme

Employment Assurance Scheme (EAS) was launched on 2 October

1993 for implementation in 1,778 identified blocks in the drought prone areas, desert areas, tribal and hilly areas of different States. Later, the scheme was extended to the remaining blocks of the country in a phased manner. The scheme being implemented in all the rural blocks of the country has been restructured from 1 April 1999. EAS is now the single wage employment programme being implemented the objective of the EAS is to provide gainful employment in manual work to all needy able bodied adults in rural areas during the lean agricultural season and the creation of community, social and economic assets for sustained employment and development. The EAS would be open to all adult rural poor. A maximum of two adults per family would be provided wage employment, subject to availability of funds.⁶

Rajiv Gandhi National Drinking Water Mission

The Accelerated Rural Water Supply Programme (ARWSP) was introduced in 1972-73 by the Government of India to assist the States and UTs to accelerate the pace of coverage of drinking water supply. The programme was given a missionary approach with the launch of the Technology Mission of Drinking Water and Related Water Management, also called the National Drinking Water Mission (NDWM) in 1986. The NDWM was renamed as the Rajiv Gandhi National Drinking Water Mission (RGNDWM) in 1991.Rural water supply being a State subject, the State governments have been implementing the rural water supply programme under the minimum needs programme (MNP). The Central government, through the RGNDWM supplements the efforts of the State governments by providing assistance under the Accelerated Rural Water Supply Programme.

Rural Housing (Indira Awaas Yojana)

To meet the housing needs of the rural poor, Indira Awaas Yojana (IAY) was started in May 1985 as a sub-scheme of Jawahar Rozgar Yojana. From 1 January 1996 it is being implemented as an independent scheme. The Indira Awaas Yojana aims at helping rural people below poverty-line belonging to SCs/STs, freed bonded labourers and non-SC/ST categories in construction of dwelling units and up gradation of existing unserviceable Jcutcha houses by providing grant-in aid. From 1995-96, the IAY benefits have been extended to widows or next-of kin of defense personnel killed in action. Benefits have also been extended to ex-servicemen and retired members of the paramilitary forces as long as they fulfill the normal eligibility conditions of Indira Awaas Yojana. Three percent of funds are reserved for the disabled persons living below the poverty-line in rural areas.⁷

Credit-Cum-Subsidy Scheme for Rural Housing

The Credit-cum-Subsidy Scheme for Rural Housing has been conceived for rural households having annual income up to Rs 32,000. However, preference will be given to rural households below povertyline. Salient features of the scheme are: Subsidy up to Rs 10,000 per eligible household in piain areas and Rs 11,000 in hilly/difficult areas. Loan up to Rs 40,000 per household; and sanitary latrine and smokeless are integral part of the house. The scheme has been launched with effect from 1 April 1999 and is in the process of implementation. For the scheme, funds are shared by the Centre and State in the ratio of 75:25.

Innovative Stream for Rural Housing and Habitat Development

With a view to encouraging the use of cost effective, environmentfriendly, scientifically tested and proven indigenous and modern designs, technologies and materials, a scheme called Innovative Stream for Rural Housing and Habitat Development has been launched with effect from 1 April 1999. The objective of the scheme is to promote/propagate innovative and proven housing technologies, designs and materials in the rural areas.⁸

Rural Building Centers

The Building Centre Movement popularly known as the Nirmithi Movement was started in 1985 in Kerala with the aim of technology transfer, information dissemination, skill up gradation through training and production of cost effective and environment friendly building components. The rural building centers will be involved in transfer of technology from lab to land. A rural building center can be set up by the State government, rural development agencies, credible NGOs, private entrepreneurs, professional associations, autonomous institutions and corporate bodies including public sector agencies. For setting up of a rural building Centre Rs 15 lakh will be provided as one time grant.

Samagra Awaas Yojana

Samagra Awaas Yojana is a comprehensive housing scheme launched recently with a view to ensuring integrated provision of shelter, sanitation and drinking water. The basic objective of the Samagra Awaas Yojana is to improve the quality of life of the people as well as overall habitat in the rural areas. The scheme specifically aims at providing convergence to various rural development activities such as construction of houses, sanitation facilities and drinking water schemes and ensure their effective implementation by suitable and sustainable induction of technology, IEC and innovative ideas. In the first phase, the scheme is to be implemented in one block each of 25 districts in 24 States and one Union Territory. Intended beneficiaries under the scheme are the rural poor, preferably those below the poverty line.

Centrally-Sponsored Rural Sanitation Programme

Rural sanitation is a State subject. The State governments implement the Rural Sanitation Programme under State sector Minimum Needs Programme (MNP). The Central government supplements the States' efforts providing financial and technical assistance through the Centrally-Sponsored Rural Sanitation Programme (CRSP). The CRSP was launched in 1986 with the objective of improving the quality of life of the rural people and to provide privacy and dignity to women. The concept of sanitation was expanded in 1993 to include personal hygiene, home sanitation, safe water, garbage and excreta disposal and waste water disposal. The components of the programme include construction of individual sanitary latrines for households below the poverty-line (BPL), conversion of individual sanitary latrines, construction of village sanitary complexes for women, setting up of sanitary marts, intensive campaign for awareness creation and health education, etc.

National Social Assistance Programme

The National Social Assistance Programme (NSAP) came into force on 15 August 1995 to provide social assistance to poor households. It includes three benefits, as its components, viz., (i) National Old Age Pension Scheme (NOAPS) - Central assistance is available at the rate of Rs 75 per month to persons who are aged 65 years or more and are destitutes. The State governments may add to this amount from their own sources. Upper ceiling on the number of beneficiaries for a State/UT is prescribed by the Central government; (ii) National Family Benefit Scheme (NFBS) - Central assistance is available as a lumpsum family benefit for households below the poverty-line on the death of the primary bread winner in the bereaved family.

Council for advancement of people's action and Rural Technology With a view of encouraging, promoting and assisting voluntary action in rural development and with focus on injecting new technologies inputs for the enhancement of rural prosperity, Government of India, in September 1986 set up the Council for Advancement of People's Action and Rural Technology (CAPART), a registered society under the aegis of the Department of Rural Development, by merging two autonomous bodies, namely, People's Action for Development India (PADI) and Council for Advancement of Rural Technology (CART). CAPART has a setup of nine Regional Committees/Regional Centers at Jaipur, Lucknow, Ahmedabad, Bhubaneswar, Patna, Chandigarh, Hyderabad, Guwahati and Dharwad. The Regional Committees are empowered to sanction project proposals to voluntary agencies up to an outlay of Rs 10 lakh in their respective regions.

DRDA, Administration

District Rural Development Agency (DRDA) has traditionally been the principal organ at the district level to oversee the implementation of the anti-poverty programmes of the Ministry. This agency was created originally for implementation of the Integrated Rural Development Programme (IRDP) but was subsequently entrusted with a number of programmes, both of the Central and State governments. Since inception, the administrative costs of the DRDAs were met by setting apart a portion of the allocations for each programme. The result was that while a minimum cost was to be incurred towards the administration of DRDAs, the provisions available to the DRDAs for such costs under different programmes were not sufficient. A number of States represented for an increase in the administrative costs.

Drought prone areas Programme

The Drought-Prone Areas Programme (DPAP) was started in 1973. The objectives of the programme are: (i) to minimise the adverse effects of drought on production of crops and livestock and

productivity of land, water and human resources through integrated development of the natural resources base of the area by adoption of appropriate technologies; (ii) to conserve, develop and harness land, water and other natural resources including rainfall for restoration of ecological balance in the long run; and (iii) to improve the economic and social condition of the resource poor and disadvantaged sections of society.

Desert development Programme

The Desert Development Programme (DDP) was started in the year 1977-78. The programme was started both in the hot desert areas of Rajasthan, Gujarat and Haryana, and the cold desert areas of Jammu & Kashmir and Himachal Pradesh. The thrust of the programme is on capacity building and empowerment of village community, ensuring participation of Panchayati Raj Institutions and NGOs in the programme implementation at grassroots level and transfer of funds as well as decision-making power to local people. ¹⁰

Waste Lands Development

The Integrated Wastelands Development Project (IWDP) has been under implementation since 1989-90. From 1 April 1995, the scheme is being implemented on watershed basis under the new guidelines for Watershed Development. The Scheme also helps in generation of employment in rural areas besides enhancing people's participation in the wastelands development programmes. Up to May 1999, 248 IWDP projects were sanctioned in 25 States with a total outlay of Rs 778.12 crore to treat total project area of 15, 98 lakh hectares.

Major Poverty Eradication and Employment Generation Programmes

Poverty eradication may either be left to the automatic mechanism of growth process and/or to programmes aimed at direct assault on poverty. The initial thinking of the Government relied on the automatic benefits of growth coupled with a progressive taxation policy. However, this strategy did not work on desired lines. As the Eighth Five Year Plan (1992-1997) observed, the equity objective was sought to be pursued through redistribution of assets. But, land reforms could not be implemented effectively. The problem of poverty could not be tackled through growth, which itself was slow over a long period of time. Hence, direct intervention through poverty alleviation programmes became necessary. (5) Lately, the Government has increasingly resorted to direct attack on poverty through rural development and rural employment schemes. Integrated Rural Development Programme (IRDP) was launched in 1978-79 as a programme of total rural development. Some major anti-poverty programmes of the Government of India are the following:

Jawahar Rozgar Yojna:

The National Rural Employment Programme (NREP) was started as a part of the Sixth Five Year Plan to help those who depended largely on wage employment in the agricultural sector. Similarly, Rural Landless Employment Guarantee Programme (RLEGP) was launched on August 15, 1983 with a view to expanding the employment opportunities for the rural landless. In February 1989, Government announced a new scheme called Jawahar Lai Nehru Rozgar Yojna for employment creation in 120 backward districts of the country. On April 1, 1989, the three employment schemes, viz. NREP, RLEGP and Jawahar Lai Nehru Rozgar Yojna were merged into a single rural employment programme named Jawahar Rozgar Yojna.

Pradhan Mantri Gramodaya Yojana (PMGY):

PMGY was launched in 2000-2001 in all States and Union Territories (UTs) in order to achieve the objective of sustainable human development at the village level. The PMGY envisages allocation of Additional Central Assistance (ACA) to the States and UTs for selected basic minimum services in order to focus on certain priority areas. PMGY initially had five components viz., primary health, primary education, rural shelter, rural drinking water and nutrition. Rural electrification was added as an additional component. From 2001-02. For 2002-03 as well as 2003-04, the allocation of ACA for PMGY was Rs. 2,800 crore. Both financial and physical monitoring of the programme is being carried out by the Planning Commission.

Swarnjayanti Gram Swarozgar Yojana (SGSY):

The review and restructuring of the erstwhile Integrated Rural Development Programme and allied schemes, SGSY was launched in April, 1999. It is the only self-employment programme currently being implemented for rural poor. The objective of the SGSY is to

lift the assisted 5warozgaris above the poverty line by providing them income-/ generating assets through bank credit and Government subsidy. The Scheme is being implemented on a 75:25 cost sharing between the Centre and the State's. Up to November 2005, the Centre and States, sharing the costs on 75:25 bases, had allocated Rs. 8,067 crore, of which Rs. 6,980 crore had been utilized to assist 62.75 lakh self-employed.

Sampoorna Grameen Rozgar Yojana (SGRY):

The SGRY was launched in September 2001, by merging the ongoing Schemes of Jawahar Gram Samridhi. Yojana (JGSY) and Employment Assurance Scheme (EAS). The objective of the programme is to provide additional wage employment in the rural areas as also food security, along with the creation of durable community, social and economic infrastructure in rural areas. The SGRY is open to all rural poor who are in need of wage employment and desire to do manual and unskilled work in an around the village/habitat. The Scheme is implemented through Panchayati Raj Institutions. The scheme envisages generation of 100 crore man-days of employment in a year. The cost of each component of the programme is shared by the Centre and States in the ratio of ^{75:25}.

Rural Housing Schemes:

Rural housing schemes such as Indira Awaas Yqjana (IAY) aim at providing dwelling units, free of cost, to the poor families of the Scheduled Castes (Scs), Scheduled Tribes (STs), freed bonded labourers and also the non-SC/St persons Below Poverty Line (J3PL) in the rural areas. The Scheme is funded on a costing basis of 75:25 between the Centre and States. Till the year of 2003-2004, the ceiling on construction assistance under IAY was Rs. 20,000 in plain areas and Rs. 22,000 in hilly 'areas, which has been increased to Rs. 25,000 per unit for plain areas and Rs. 27,500 for hilly areas from April 1, 2004. 20 percent of the allocation is allowed for up gradation of unserviceable Kutcha houses for which ceiling of Rs. 12,500 per unit applies since April 2004, Credit-cum-Subsidy Scheme for rural housing targeting rural families having annual income up to Rs. 32,000 was launched on April 4, 1999. An amount of Rs, 10 crore as equity support was provided to Housing and Urban Development Corporation (HUDCO) during 2003-04 by Ministry of Rural Development.11

Pradhan Mantri Gram Sadak Yojana (PMGSY):

The PMGSY, was launched in December, 2000, to provide road connectivity to 1.6 lakh unconnected habitations with population of 500 persons or more (250 in case of hilly, desert and tribal areas) in the rural areas by the end of the Tenth Plan period. It is being executed .in all the States and six UTs. Although the initial estimates indicated a requirement of Rs. 60,000 crore for the program, the present indications are that about Rs.130, 000 crore will be needed for achieving the intended connectivity.

Antyodaya Anna Yojana(AAY):

AAY was launched in December 2000. Under the scheme 1 crore of the poorest among the BPL families covered under the targeted public distribution system are identified. Twenty five kilograms (kg) of good grains were made available to each eligible family at a highly subsidized rate of Rs. 2 per kg for wheat and Rs. 3 per kg for rice. This quantity has been enhanced from 25 to 35 kgs with effect from April, 2002. The scheme has been further expanded in June 2003 by adding another 50 lakh PL families. Under the scheme, during 2002-03j, against an allocation of 41.27 lakh tons of food grains, 35.39 lakh tonse have been lifted by State Governments, and during 2003-04, 38.24 lakh tons of food-grain have been lifted against an allocation of 45.56 lakh tones. 12

Valmiki Ambedkar Awas Yojana (VAMBAY):

The VAMBAY was launched in December 2001 to ameliorate the conditions of the urban slum dwellers living below the poverty line without adequate shelter. The scheme has the primary objective of facilitating the construction and up-gradation of dwelling units for slum dwelling and providing a healthy and enabling urban environment through community toilets under Nirmal Bharat Abhiyan, a component of the scheme.

CONCLUSION

The poverty alleviation and employment generation programmes may have to be restructured to meet the newly emerging demand for employment. An anti-poverty strategy that is fiscally sustainable

should be devised which directly targets those who are unable to benefit from the opportunities offered by growth. Safety nets should focus on those who either cannot participate in the growth process (for reasons of extreme deprivation or vulnerability combined with poverty) or face continuing exposure to risks.

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- Sources: Sample Registration Survey (SRS) 2004-2006, State of the World's Mother 2011, WRA-India leaflet 2011 WHO defines maternal mortality as the death of a woman during pregnancy or in the first 42 days after the birth of the child due to causes directly or indirectly linked with pregnancy? Globally, every year over 500,000 women die of pregnancy related causes and 99 percent of these occur in developing countries.
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